

# 64<sup>th</sup> Annual Seminar

Sponsor & Exhibitor Opportunities

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ASCDC

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ASSOCIATION OF  
SOUTHERN CALIFORNIA  
DEFENSE COUNSEL

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**March 27-28, 2025**

**JW Marriott Los Angeles L.A. LIVE**

In its 64th year, the ASCDC Seminar will grow to over 500 attorneys, claims personnel, judges, and industry representatives. This annual event brings together members of all career levels to discuss navigating the legal system of tomorrow and gain insights into emerging practices, technologies, and advice from leading experts. The 64th Annual ASCDC Seminar is scheduled for March 2025 in Los Angeles, CA and promises to be a significant experience with influential keynote speakers and ample networking opportunities.

Association of Southern California Defense Counsel  
2520 Venture Oaks Way, Suite 150 Sacramento, CA 95833  
Phone: 916-239-4082 Email: [info@ascdc.org](mailto:info@ascdc.org)  
Registration: [ascdc.memberclicks.net/2025-annual-seminar-sponsor](https://ascdc.memberclicks.net/2025-annual-seminar-sponsor)

## DEMOGRAPHICS

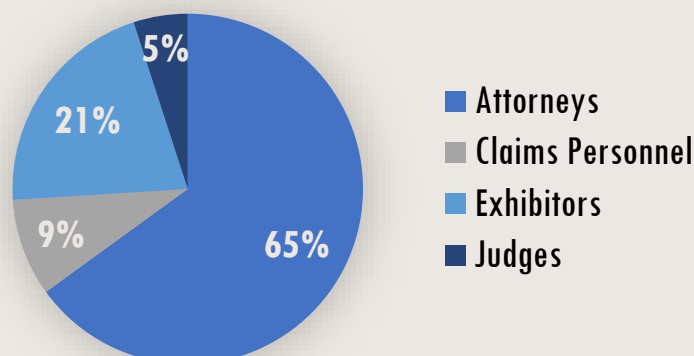
**ATTENDEES**

**500+**

**FIRMS & COMPANIES**

**200+**

### ATTENDEE ROLES



# SPONSORSHIP OPPORTUNITIES

## **DIAMOND SPONSORSHIP - \$10,000 (2 available)**

### Sponsored Activity

Keynote Speaker

### Benefits

- 1-premium exhibit table
- Two event registrations
- Acknowledgment at Thursday morning general membership meeting and Friday luncheon
- Logo use in the Annual Seminar program, all event signage, and registration webpage
- Social media acknowledgment
- Special recognition in Seminar app
- ½ page ad in *Verdict* magazine
- ASCDC website ad for 60 days

## **PLATINUM SPONSORSHIP - \$7,500**

### Sponsored Activity

Casino Night (2 available)

Cocktail Reception (2 available)

~~Conference Wifi (1 available)~~

Hotel Keycard (1 available)

~~Lanyard (1 available)~~

~~Name Badge (1 available)~~

~~Tote Bag (1 available)~~

### Benefits

- Two event registrations
- Acknowledgment at Thursday morning general membership meeting and Friday luncheon
- Logo use in the Annual Seminar program, all event signage, and registration webpage
- Social media acknowledgment
- Special recognition in Seminar app
- ½ page ad in *Verdict* magazine
- ASCDC website ad for 60 days

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## **GOLD SPONSORSHIP - \$5,500**

### Sponsored Activity

Bloody Mary Bar (1 available)  
Bluetooth Speaker (1 available)  
Conference App (1 available)  
~~Note Pad (1 available)~~  
~~Pen (1 available)~~  
Phone Charging Station (1 available)  
~~Reception Napkin Logo (1 available)~~  
Reusable Water Bottle (1 available)  
Sticky Notepad (1 available)  
USB Flash Drive (1 available)

### Benefits

- One event registration
- Acknowledgment at Friday luncheon
- Logo use in the Annual Seminar program and registration webpage
- Social media acknowledgment
- Sponsorship recognition in Seminar app
- 1/4 page ad in *Verdict* magazine
- ASCDC website ad for 45 days

## **SILVER SPONSORSHIP - \$3,500**

### Sponsored Activity

Session Sponsor + 30 Second Commercial (10 available)  
Thursday Continental Breakfast (2 available)  
Branded Reception Cocktail (Several available)  
Friday Continental Breakfast (2 available)

### Benefits

- One event registration
- Logo use in the Annual Seminar program and registration webpage
- Sponsorship recognition in Seminar app
- Business card ad in *Verdict* magazine
- ASCDC website ad for 30 days

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## BRONZE SPONSORSHIP - \$1,500

### Sponsored Activity

Casino Night Table Sponsors – Blackjack | Roulette | Craps (17 available)  
Session Sponsor Recognition (10 available)  
Thursday AM Refreshment Break (2 available)  
Thursday PM Refreshment Break (2 available)  
Friday AM Refreshment Break (2 available)

### Benefits

- One event registration
- Logo use in the Annual Seminar program and registration webpage
- Sponsorship recognition in Seminar app

## GENERAL SPONSORSHIP - \$750

### Benefits

- One event registration
- Logo use in the Annual Seminar program and registration webpage

## COMMEMORATIVE ANNUAL SEMINAR T-SHIRT - \$750 (24 AVAILABLE)

- Company logo printed on the back of the commemorative Annual Seminar t-shirt

## PROGRAM ADVERTISING

- ~~Back Cover~~ — \$2,500
- ~~Inside Cover~~ — \$2,500

## PREMIUM EXHIBITOR - \$5,995

*\*Rate increases after 1/8/2024 to \$6,495*

### Benefits

- (1) 6' exhibitor table & chairs
- Choice of booth location
- Four event registrations
- Participate in the exhibitor check-in challenge on Seminar app
- Company name listed in *Verdict* magazine and registration webpage
- Company listing in Seminar app

## STANDARD EXHIBITOR - \$3,995

*\*Rate increases after 1/8/2024 to \$4,995*

### Benefits

- (1) 6' exhibitor table & chairs
- Two event registrations
- Participate in the exhibitor check-in challenge on Seminar app
- Company name listed in *Verdict* magazine and registration webpage
- Company listing in Seminar app

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